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AHMEDABAD MEDICAL ASSOCIATION

(Branch of Indian Medical Association)

AHMEDABAD MEDICO NEWS

AMA House, First Floor, Opp. H. K. Arts College, Ashram Road, Ahmedabad - 380 009 Phone: (079)2658 87 75

Email: amagsbima@yahoo.co.in

Website: www.ahmedabadmedicalassociation.com

DR. MEHUL N. SHELAT President - AMA



DR. KIRITKUMAR C. GADHAVI Hon. Secreatry - AMA

Imm. Past President - DR. JAYESH P. SACHDE

VOL. 14

AUGUST-2019

ISSUE-4

HIGHLIGHTS

01-09-2019 Workshop on 15-09-2019 Bakor Picnic 01-09-2019 Inauguration of Solar System 21-09-2019 Senior Citizen Club Programme 03-09-2019 AMA Cultural Forum - Drama 22-09-2019 Talent Evening 07-09-2019 Ladies Club Programme 29-09-2019 Installation Ceremony 13-10-2019 शरहोत्सव 14-09-2019 Face Book Live

WORLD **ALZHEIMER'S**



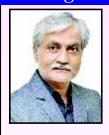
LOOK BACK & THANK GOD. LOOK FORWARD & TRUST GOD



WORLD FIRST AID DAY



Message From President's and Hon. Secretary's Desk







MONTHLY NEWS BULLETIN 黎

Dear Friends, Greeting,

Every self respecting individual who has tread the holy soil of this earth will always try to achieve success and live a life which is nothing more than ordinary. But it is only when the individual set his standard at a higher level and raises the bar of expectations and then achieves success which the society, the community and the country is proud of that the person has really built a life.

The greatest sacrifice will no doubt be what the medical fraternity does for the society and every doctor has some where or the other faced adversities that have challenged his existence and most of the times he has come out unscathed and victorious to document his travels and experiences.

The Medical Association recently organized the Annual Day celebration and prize distribution ceremony. The Chief Guest at the ceremony was Prof. Pankaj Chandra - Vice Chancellor of Ahmedabad University - a stalwart and trend setter and Guest of Honour - Shri Tushar Gandhi Great Grand son of Mahatma Gandhi & Founder President of Mahatma Gandhi Foundation. The Auditorium was full by our members, family members.

Dr. B. N. Mehta oration by Dr. Ranjanben Raval (Mrs. Bhavsar) was worth listening. Other awards like excellence in Socio-Medical field, Best Medical Teacher award, Life time achievement Award, Excellence in Medical Field

Award for service to the Society and Mankind were given to them who have done great work.

On 27th July, there was Face Book Live on World Hepatitis Day on Hepatitis A to E. Thanks to Dr. Vipul Shah - Co-ordinated well. Thanks to Dr. Manish Bhatnagar & Dr. Atulbhai Shah.

On 28th July there were two programs (1) At AMA on fitness after age of sixty by Senior Citizen Club. Thnaks to Dr. J. D. Patel, Dr. Mehul Shah & Dr. Viral Parikh And (2) program Medical Health Check Up Camp at Sabarmati Central Jail, Sabarmati.

On 2nd August there was Young Doctor Forum "Unique Workshop" on Acid Peptic disorder, Communication Skills and Doctor -Patient Relationship.

Thanks to Dr. J. D. Patel, Dr. Chetana Desai & Dr. Parimal Desai, for excellent speech.

On 13th there was face book live on Organ Donation and on 15th August there was flag Hoisting day.

Our next program will be on 28-08-2019 SANGEET BETHAK.

On 01-09-2019 Workshop "Happiness Management".

On 15-09-2019 there will be "BAKOR Picnic" and on 23-09-2019 Talent Evening.

New team will take charge of Ahmedabad Medical Association from 1st October, 2019. Installation Ceremony will be on 29th September, 2019.

Details of programs is given in the bulletin.

Regards.

"JAY AMA" "JAY IMA"

Dr. Mehul N. Shelat President Ahmedabad Medical Association

Dr. Kiritkumar C. Gadhavi Hon. Secretary **Ahmedabad Medical Association**

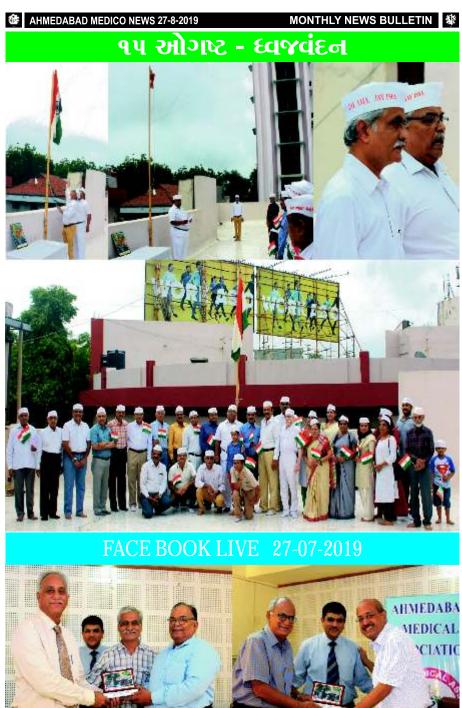






















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A.M.A. BULLETIN INDEX

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AHMEDABAD MEDICO NEV	VS 27-8-2019	MONTHLY NE	WS BULLETIN
AHMEDABAD MEDICAL ASSOCIATION YEAR: 2018-2019			
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M. 94285 01412		M. 94280 18840	05
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M. 92282 33441		M. 98251 65294	
DR. VIPUL V. SHAH	PALDI	DR. JAYESH C. SHAH	NARANPURA
DR. VIPUL V. SHAH M. 94265 33707 Dr. Viral D. Shah	PALDI Ambawadi	DR. JAYESH C. SHAH M. 94262 74536 Dr. Jitendra H. Shah	NARANPURA Naranpura

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DR. JAYESH P. SACHDE DR. PIYUSH M. BHANSALI DR. ATUL GANDHI

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M. 98259 15464

藜

DR. MAULIK S. SHETH

DR. K. R. SANGHAVI DR. ABHAY S. DIKSHIT DR. JITENDRA N. PATEL

SHAHIBAUG

DR. DEVENDRA PATEL DR. MEHUL J. SHAH DR. BHAVESH M. PATEL

NAVA VADAJ

WORKSHOP ON

HAPPINESS MANAGEMENT

By

Dr. Darshna Thakker, M.D. Gynaec, DHA, MBA Motivational Speaker & Social Entrepreneur Internationally licenced HYL-Heal Your Life Teacher and Workshop Leader

Vanue :- AMA House

:- 01/09/2019, Sunday Date :- 9.00 to 11.30 a.m. Time

-: Key Points:-

Happiness management **Emotional Detoxification**

Memories & Moods Affirmation Prescription

Visualization for faster recovery -Doctor's life & Dilemma

Enhance carrying money & respect

Relationship Dynamics

Reg. Fees: - Member - Rs. 50/-Spouse-Rs. 50/-

Reg. before 30-08-2019

Inauguration of Solar System @ AMA



: 01-09-2019 Date

Time : 10.00 am

Inaugural by: Dr. Devendra Patel

Dr. Mehul Shah Dr. Pankaj Sheth

NOTICE

Dear Member,

The Annual General Body Meeting of the members of the Ahmedabad Medical Association will be held on Wednesday 18-9-2019 at 3.30 pm. at our premises to transact the following agenda.

N.B. For the want of quorum the meeting will be held after $15\,\mathrm{minutes}.$ AGENDA

- To read and confirm the minutes of the previous Annual General Body meeting.
- 2. Anything arising out of it.
- 3. To pass the Annual Report for the year 1-10-2018 to 30-9-2019. (The Annual Report will be available in office from 10^{th} September 2019 to 16^{th} September 2019, 5.00 pm)
- 4. To pass the Income & Expenditure A/C for the year 2018-2019.
- 5. To pass the Audited Report for the year 1-4-2018 to 31-3-2019. (The account will be available in office from 10^{th} September, 2019 to 16^{th} September 2019, 5.00 pm)
- 6. To pass the estimated budget for the year 2019-2020.
- 7. To appoint Auditors for the year 2019-2020.
- 8. To pass the resolution to operate Bank A/C.
- 9. To elect members for State Council for the year 2019-2020, Post 90 (88+2). Members for Central Council Post 88 (86+2). Nomination Forms will be available from the office from 10-9-2019. Last date for receiving the form is 14-9-2019 before 3.00 p.m. Last date for withdrawal is 16-9-2019 before 3.00 p.m.
- 10. Election of the following sub committees:
 - (1) Scientific (2) Sports & Entertainment (3) Building (4) Library
 - (5) Rules (6) Benevolent (7) Ethical (8) Insurance (9) Family Planning (10) Public Relation. The nomination forms will be available from the office from 10-9-2019. The last date for receiving forms is 14-9-2019 before 3-00 p.m. withdrawal date is 16-9-2019 before 3-00 p.m.

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GENERAL RULES FOR ELECTION

- (a) The Nomination of candidate should be duly proposed and seconded.
- (b) Photo Identity document is required to cast the vote (AMA Identity card, IMA Identity Card, Identity Card issued by Election Commission, Driving License, Passport etc), whenever asked for.
- (c) The attendance register will be closed at 4.00 p.m. sharp.
- 11. Any other business with the permission of the chair.

Dr. Kiritkumar C. Gadhavi

Hon. Secretary

NOTICE

Annual General Body meeting will be held on Wednesday 25-9-2019, at 3-30 p.m. at our premises. For the want of quorum the meeting will be held afer 15 minutes.

AGENDA

- 1. To Confirm minutes of proceeding of the Annual General Body meeting held on, 18-9-2019.
- 2. To delegate powers of Annual General Body to the Managing Committee till next meeting of the Annual General Body except those relating to changes of rules and other specified reservation.
- 3. Any other business with the permission of the chair.

Dr. Kiritkumar C. Gadhavi

Hon. Secretary

थेतन गांधी

अदोन्द्र क्षेशी lat Bar

খিসক থাক

हेवेन्द्र पेभ

विभिन-दिञ्हतिन

AMA CULTURAL FORUM

રાજુ ગાંધી પ્રોકક્ષન **अने**ङ सिद्धिओ ढांसल डरनार અનેક વિક્રમો સર્જનાર એવરગીન કોમેડી નાટક કિરણ માલવણકર

તારીખ : ૦૩-૦૯-૨૦૧૯, મંગળવાર

સ્થળ : ઠાકોરભાઈ દેસાઈ હોલ, લો-ગાર્ડન

સમય : રાત્રે ૯.૩૦ કલાકે

9th Face Book Live...

Date : 14-09-2019 Time 3.00 pm

Subject : World First Aid Day

Dr. Arpit R. Khambhalia Speaker

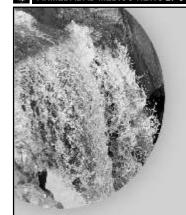
MD. MRCEM

Consultant and Head of Department

Emergency Medicine

KD Hospital

Co-ordinators: Dr. Vipul Shah • Dr. Sunil Chenwala



AHMEDABAD MEDICAL ASSOCIATION

(Branch of Indian Medical Association) AMA House, First Floor, Opp. H.K.Arls College, Ashram Road, Ahmedabad - 390009 Phone: (079) 26588775

BAKOR PICNIC

Sep. 15, 2019, Sunday

CHARGES INCLUDE

- Vegetarian Food Breakfast (1), Lunch (1), Evening Tea with Light Snacks (1), Dinner (1)
- Adventure / Fun Activities
- Sightseeing at Waterfall & Kaleshwarl Temple. (Optional)
- · Archery & Rifle shooting activity
- . Jungle trek to Lake & Owl Nesting site
- · Rest
- Transportation by 52 Seater AC 3 x 2 Bus

Rs. 700 Per Adult

Rs. 600 Per Child (5to11 Yrs) Register with full payment at AMA Office

PROPOSED ITINERARY

6:00 am : Departure 10:00 am : Breakfast

Nr. Waterfall

10:30 am : WaterFall

1:00 pm : Visit Temple (Optional) 2:00 pm: Lunch & Rest

4:30 pm : Hi-Tea

7:00 pm: Dinner Back to Ahmedabad. **Tour Concludes**



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AHMEDABAD MEDICAL ASSOCIATION SENIOR CITIZEN CLUB

Date : 21-09-2019, Saturday

: 04.00 p.m. onwards Time

Subject: Management & Prevention of Infections in

elderly.

: Ahmedabad Medical Association Premises.

Speaker: Dr. Vipul V. Shah (M.D. ID Specialist)

Please register at our office between 2 to 6 p.m.

on all working days before 19-09-2019

This program will be followed by Snacks & Tea / Coffee.

Dr. K. R. Sanghavi

Dr. Abhay S. Dikshit

AMA Senior Citizen Club Co-ordinators.

Dr. Mehul N. Shelat President, AMA

Dr. Kiritkumar C. Gadhavi Hon. Secretary, AMA

ટેલેન્ટ ઈવનીંગ

ગીત-સંગીત-નૃત્ય-સ્કીટ નો જલસો

તારીખ : ૨૨-૦૯-૨૦૧૯, રવિવાર

સ**ਮ**ଥ : 6.00 pm onwards...

RAMA : AMA Hall

વિશિષ્ટતાઓ :

- જૂના-નવા ફિલ્મી ગીતો
 - डान्स
 - - હાસ્થ





કો-ઓર્ડિનેટર્સ

ડૉ. તરૂણ દવે

ડૉ. ચિંતન ગાંધી

ડૉ. આશિષ ભોજક

ડૉ. નિરવ મોદી

২প্ত২ইথান থার্থ: Rs. 100 for Participant • Rs. 50/- for Others

Program will be followed by Dinner

Dr. Mehul N. Shelat President, AMA

Dr. Kiritkumar C. Gadhavi Hon. Secretary, AMA

INSTALLATION CEREMONY

Kindly remain present to grace the occasion of Installation Ceremony of Dr. Mona P. Desai as President of Ahmedabad Medical Association and the team of Office Bearers & Managing Committee Members for the year 2019-2020.

Date	29-09-2019, Sunday
Time	10.00 am Onwards
Venue	Dr. R.M. Fozdar Hall, AMA House, Opp. H.K. College, Ashram Road, Ahmedabad.
Chief Guest	Dr. Santanu Sen National President - IMA HQ
Guest of Honour	Dr. Ravi Wankhedkar Hon. Treasurer - WMA Imm. Past National President - IMA HQ
Installation Officer	Dr. Parimal Desai (M.S., Ophth.) Past President, AMA
l l	DDC CDANGE

PROGRAMME

- Prayer
- Welcome Speech by President

AHMEDABAD MEDICO NEWS 27-8-2019

- Felicitation of Guests
- Lighting of lamp
- About A.M.A. by Hon. Secretary
- Introduction & Installation of Office Bearers & Managing Committee Members.
- Installation of President
- Speech of Installation Officer
- Acceptance Speech by the Installed President.
- Speech by Guest of Honour
- Speech and Blessings by Chief Guest
- Vote of thanks
- Felicitation of New team by well wishers.

Programme will be followed by Lunch.

शरहपूनमनी शीतज रात्रे शरहोत्सव - २०१६



AMA આયોજિત







तारीभ : १३-१०-२०१६, रविवार

સ્થળ : સિંદુર પાર્ટી પ્લોટ, પ્રગતિનગર, નારણપુરા

સમય : સાંજે ૭.૦૦ થી ૧૦.૦૦ કલાકે

२%स्ट्रेशन ३१. १५०/- प्रति व्यક्ति

🗕 ઓરકેસ્ટ્રા સા રે ગ મ એન્ટરટેઈનમેન્ટ 🗣

- રંગીન વસોમાં સોળે શણગાર સજીને રાસ-ગરબાની રમઝટ માણો અને સાથે અઢળક ઈનામો જીતવાની તક પણ.
- આપના ગરબાના પાસ AMA Office થી તા. ૦૧-૧૦-૨૦૧૯ થી મેળવી શકાશે.
- ક્લ્ચરલ ફોરમના સભ્યોને પાસ ફ્રી આપવામાં આવશે.

આરતી સાંજે ૭.૦૦ કલાકે કરીશું

ડૉ. મોનાબેન પી. દેસાઈ

ડૉ. ધીરેન આર. મહેતા

પ્રમુખ ૨૦૧૯–૨૦

મંત્રી ૨૦૧૯-૨૦

અમદાવાદ મેડીકલ એસોસીએશન અમદાવાદ મેડીકલ એસોસીએશન

ડૉ. ગાર્ગીબેન પટેલ

ડૉ. ચિંતન ગાંધી

ડૉ. ક્લિતા દવે

રમતગમત અને સાંસ્કૃતિક સમિતિ

ACTIVITY REPORT

MONTHLY NEWS BULLETIN | &

On 27-07-2019 there was 7th Face Book Live on World Hepatitis Day on Hepatitis A to E through face book live, we reached to the General Public & our Doctor members in and out side of India. Dr. Manish Bhatnagar & Dr. Atulbhai Shah gave excellent information on subject.

AMA Senior Citizen Club arranged program on 28-07-2019 on Fitness after age of Sixty by Dr. Tushar Shah on How to detect Gynaec problems & Prevent. Dr. Mehul Shah enlighted over how to keep fit and Dr. Viral Parikh narrate how to maintain mental Health. Family and members attended the program. Same day on 28-07-2019 there was Medical Health Check up Camp in Sabarmati Jail. It was inaugurated by S.P. Jail Dr. Maheshbhai Nayak. More than 350 patients checked by various faculties with medicine & Doctors of Jail. It was grand success.

On 02-08-2019 there was Young Doctor Forum "Unique Workshop" co-ordinated by Dr. Mehul Shah, faculties were Dr. J. D. Patel, Dr. Chetnaben Desai and Dr. Parimal Desai, shared their experience and view on Acid peptic Disease, Communication Skills and Doctor-Patients relationship respectively.

On 13-08-2019 Face Book Live on Organ Donation awareness. Dr. Pranjal Modi gave excellent speech on the subject. So many members gave likes on face book.

On 15-08-2019 there was Flag Hoisting Day. President was hoisting the flag and gave his speech.

On 18-08-2019 117th Annual Day was celebrated at our AMA premises. It was attended by large numbers of members and family members & award winners.

Chief Guest Prof. Pankaj Chandra, Vice Chancellor of Ahmedabad University & Guest of Honour Shri Tushar Gandhi-Founder President of Mahatma Gandhi Foundation, share their views. It was grand success.

26

WE WELCOME FOLLOWING NEW LIFE MEMBERS

9811	L	Dr. PATEL RIPAL SAMIRBHAI
9812	L	Dr. DARJI JAYDIP DINESHBHAI
9813	L	Dr. THAKKER KAUSHAL VINAYKUMAR
9814	L	Dr. MISTRY TRUSHA JANAK
9815	L	Dr. SABALPARA MONICA ARVINDBHAI
9816	L	Dr. MISHRA SUCHITA KRISHNAKUMAR
9817	L	Dr. SHAH DIRGH HARSHADBHAI
9818	LC	Dr. SHAH URMIL MAHESH
9819	LC	Dr. SHAH NEHA URMIL
9820	LC	Dr. PANDYA AASHAY RAJESH
9821	LC	Dr. PANDYA POOJA AASHAY
9822	L	Dr. PATEL HARSH HARESHKUMAR
9823	L	Dr. SHAH AYUSH PRAMOD
9824	LC	Dr. SHAH RIDHAM YOMENBHAI
9825	LC	Dr. SHAH SAKSHI RIDHAM
9826	L	Dr. GOHIL YAGNESH GIRDHAR
9827	L	Dr. VAGHELA MEHULSINH BHARATSINH
9828	L	Dr. PATEL CHINTAN KIRTIKUMAR
9829	I.	Dr. PRAMOD KUMAR

PRIDE OF AHMEDABAD MEDICAL ASSOCIATION - 10TH, 2019

FULL NAME : ANSHU CHANDRESH SHAH

TOTAL MARKS : 541 TOTAL MARKS IN PERCENTILE : 99.35

SCHOOL : SAKAR ENGLISH SCHOOL, CHANDKHEDA FATHER'S NAME : DR. CHANDRESH SHANKERLAL SHAH

Dr. PATEL ANKUR KANTIBHAI

Dr. DESAI KAVINA HEM

MOTHER'S NAME : MUDITA CHANDRESH SHAH

MOBILE NUMBER : 8140066111

9830 L

9831 L

ORGAN DONATION AWARENESS WEEK CELEBRATED BY WOMAN DOCTORS WING

IMA-WDW HAS TAKEN ORGAN DONATION AWARENESS DRIVE AS IT'S PRINCIPAL CAMPAIGN AND HENCE FROM 6TH AUGUST TO 13TH AUGUST-2019 EXTENSIVE DRIVE WAS ORGANISED PAN-INDIA . THE MEMBERS OF WDW WILL NOT STOP HERE, THIS NOBLE WORK WILL CONTINUE TILL OUR NATION REALLY BECOMES SENSITIVE TOWARDS ORGAN DONATION.

6TH AUGUST --> ORGAN DONATION AWARENESS TALK AT-SOLA CIVIL HOSPITAL

7TH AUGUST --> TALK AT GOVERNMENT DENTAL COLLEGE

8TH AUGUST --> TALK AT B.J.MEDICAL COLLEGE

9TH AUGUST --> 1) TALK AT PARUL UNIVERSITY- WAGHODIA

2) TALK AT KADI UNIVERSITY-KADI

13TH AUGUST --> 1) TALK AT SABARMATI ARTS AND COMMERCE **COLLEGE**

- 2) TALK AT RASHTRABHASHA COLLEGE, AHD
- TALK AT H.A. COLLEGE ,AHD.
- TALK AT CHAUDHARY INSTITUTE. GANDHINAGAR
- TALK AT ACADEMY OF RAPID ACTION FORCE, AHD
- TALK AT KADI SARVA VIDHYALAYA , GANDHINAGAR
- TALK AT INDUS COLLEGE
- TALK AT GUJARAT UNIVERSITY, AHD
- TALK AT GMERS MEDICAL COLLEGE, GANDHINAGAR

20TH AUGUST --> TALK AT GCS MEDICAL COLLEGE, AHD

WE THANK DR. MONA DESAI, DR. GARGI PATEL, DR. BELA PATEL, DR. FALGUNI VORA, DR. KALPITA DAVE, DR. DIPIKA PATEL, DR. ALPA GANDHI, DR. MARIAM MANSURI FOR BEING A VERY ACTIVE PART OF THIS NOBLE CAMPAIGN.

OBITUARY

We send our sympathy & condolence to the bereaved family. May his/her soul rest in eternal peace.



DR. KANTILALS, TAMAICHI

Date of Birth : 25-09-1948 Date of Death : 22-07-2019

Report of Health Check up Camp at Sabarmati Central Jail

Health Check up Camp was organized at Sabarmati Central Jail for prisoners on 28/7/2019, Sunday. It was an excellent and well planned program where different specialties were involved. About 330 prisoners have been examined by different specialties and medicines were also given accordingly. Jail authorities also have supported very well with very good hospitality. We, AMA, are thankful to Dr. Mahesh Nayak, Superintendent of Police, Mr. Kureshi, Jailer and Dr. V. I. Patel, Physician at Jail. We are thankful

Dr. Kiritbhai Gadhavi, Hon. Secretary, AMA.

Dr. Ashish Bhojak, Ophthalmologist.

Dr. Sunil Chenwala, Physician.

Dr. Himanshubhai Desai, Psychiatrist.

Dr. Parth Patel, Orthopaedic Surgeon.

Dr. Manthan Mandalia, Orthopaedic Surgeon.

Dr. Saumya Shah, ENT Surgeon.

Dr. Maulik Mehta, Gen. Surgeon.

Dr. Dipalben Shastri, Ob. Gy.

Dr. Balkrishna Rathod, FP

Dr. Dhiren Mehta, FP.

DISCLAIMER

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Office: "A.M.A. House", 1st Floor, Opp. H.K. College, Ashram Road, Ahmedabad-380 009. (Gujarat) Tel. (079) 2658 8775 E-mail: amagsbima@yahoo.co.in Website: www.ahmedabadmedicalassociation.com

Time: 2.00 pm to 6.00 pm

Dr. Mehul J. Shah Chairman

Dr. J. P. Darbar Hon. Treasurer

Dr. Pragnesh M. Vachharajani Hon. Secretary

Dr. Mehul N. Shelat President - AMA

Dr. K. C. Gadhavi Hon. Secretary - AMA

ANNUAL GENERAL BODY MEETING

Annual General Body Meeting of AMA FAMILY BENEFIT SCHEME will be held on Friday, 20-09-2019 at 4.30 p.m. to transact following agenda.

AGENDA

- To welcome the members. 1.
- To pass Annual Report of AMA FBS.
- To appraise the Audited Report & Audited Account for the year 2017-2018 & 2018-2019.
- To discuss the estimated Budget for the year 2019-2020.
- To conduct the election (if required) for the year 2019-2021 (two years).
- To appoint the auditor & his/her remuneration.
- 7. Any other business with the permission of the chair.

Election of AMA FBS for the year 2019-2021 will be held with the Annual General Body Meeting of the scheme on Dt. 20-09-2019 at AMA House, at 4.30 pm for following posts:

Nomination invited for following Posts:

OFFICE BEARERS

1 Post Chairman Vice Chairman 1 Post Hon. Sec. 1 Post Hon. Jt. Sec. 1 Post Hon. Treasurer 1 Post

MANAGING COMMITTEE MEMBERS - 10 POSTS

Give Nomination on Letter Pad before 16-09-2019 before 3.00 pm withdrawal before 18-09-2019 before 3.00 pm. Election at General Body meeting if required.

Dr. Mehul J. Shah Chairman

Dr. Pragnesh M. Vachharajani Hon. Secretary

FRANK A GISD - SGG

यत्र नारी पुज्यते तत्र रमान्ते देवता

"Weight worries??... Do not wait..."

Come to know the science of weight loss by renowned Obesity Surgeon Dr. Sanjay Patolia and Dr. Hetal Patolia

"Asian Bariatrics"

Date : 07-09-2019, Saturday

Lunch : 01.30 p.m. Live Session and Practicals : 02.30 p.m.

: Hotel Fortune Park Venue

Near Gujarat College

Mrs. Kiluben H.Shah Mrs. Darshnaben A. Shah

President 9825316222

♠ AHMEDABAD MEDICO NEWS 27-8-2019

Secretary 8780970821

Dr. Mehulbhai N. Shelat

AMA President 9825398891

Dr. Kiritkumar C. Gadhavi **AMA Secretary** 9998370353

TELEPHONE NUMBERS

A.M.A	2658 8775	P.P.S	2658 8929
A.M.A. (Fax)	2658 7498	N.S.S.S	2658 5430
G.S.B	2658 7370	PHY.ASSO	2657 4763
S.S.S	2658 0690	A.O.G.S	2658 6426

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Delivering quality care in a cost effective manner

Dr. Parth Desai MBBS, M.D, PGCHM(IIM-C)

India aspires to provide quality and affordable healthcare to all. Challenges are many, which range from a rise in diseases, both communicable and non-communicable, to maintaining quality access and affordability, health infrastructure, financing, rational pricing of essential devices, trust deficit, policies and regulatory framework. The National Health Policy (NHP) of 2017 envisages Universal Health Coverage (UHC) for all. However, high cost of medical services is ailing this sector and we need to address this challenge.

Approximately 63 million people fall into poverty each year due to lack of financial protection for healthcare needs. India has only 1.1 beds per 1,000 population in India, compared to the world average of 2.7. With introduction of government schemes and increasing pressure of insurance companies to deliver high quality care at reduced rates, healthcare institutions stands at a cross roads currently. So we will discuss some of the ways of measuring and reducing cost in our healthcare set ups.

Measuring accurate cost of treating a patient:

Only few acknowledge a more fundamental source of escalating costs: the system by which those costs are measured. To put it bluntly, there is an almost complete lack of understanding of how much it costs to deliver patient care, much less how those costs compare with the outcomes achieved.

Time-driven activity-based costing (TDABC) system assign costs accurately and relatively easily to each process step along the path. It requires that providers estimate two parameters at each process step: the cost of each of the resources used in the process and the quantity of time the patient spends with each resource. For doing costing according to TDABC we need to first identify disease in question, map the processes involved in patient care and

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accurately assign costing to each step which includes use of consumables, time spend with each man power and with biomedical equipments. Finally indirect cost like electricity, administrative, real estate etc can be assigned based on duration of stay of the patient in the hospital.

Eliminate unnecessary process variations and processes that don't add value:

There are significant variation in the processes, tools, equipment, and materials used by physicians performing the same service within the same unit in the same facility. For example, in total knee replacement, surgeons use different implants, surgical kits, surgeons' hoods, and supplies, thereby introducing substantial cost variation in treating patients with the same condition at the same site. Evidence Based Medicine (EBM) is the key in standardising our practices to deliver care to our patients.

Improve resource capacity utilization:

The TDABC approach identifies how much of each resource's capacity is actually used to perform processes and treat patients versus how much is unused and idle. Managers can clearly see the quantity and cost of unused resource capacity at the level of individual physicians, nurses, technicians, pieces of equipment, administrators, or organizational units. Resource utilization data also reveal where increasing the supply of certain resources to ease bottlenecked processes would enable more timely care and serve more patients with only modestly higher expenditures.

Optimize over the full cycle of care:

Health care providers today are typically organized around specialties and services, which complicates coordination, interrupts the seamless, integrated flow of patients from one process to the next, and leads to the duplication of many processes. In the typical care delivery process, for example, patients see multiple providers in multiple locations and undergo a separate scheduling interaction, check-in, medical consultation, and diagnostic workup for each one. This wastes resources and creates

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delays. The TDABC model makes visible the high costs of these redundant administrative and clinical processes, motivating professionals from different departments to work together to integrate care across departments and specialties. Eliminating unnecessary administrative and clinical processes represents one of the biggest opportunities for lowering costs.

Investment in Information Technology:

The use of Health IT in medical clinics improves the quality of healthcare that is delivered by providing accurate patient records and allows doctors to better understand the patient's medical history. Having a comprehensive patient history empowers doctors to more accurately treat ailments and prevent over-prescribing medications which can be fatal. Without medical records, physician's would need to depend on the patient's memory, which can lead to inaccurate medical history due to forgetfulness, complex drug names, and ailments affecting the patient's recollection. There is less need of administrative staff if proper information technology is in place at the hospital.

Common Procurement Body:

Medical association can play a vital role in establishing a platform whereby a common procurement body can be established to negotiate rates for equipment, pharmacy and consumables. This can be a real game changer for all of us as our collective bargaining power will be much higher than individual ones.

Reinventing Reimbursement:

The current system of reimbursement is disconnected from actual costs and outcomes and discourages providers and payors from introducing more cost-effective processes for treating patients. With today's inadequate costing systems, reimbursement rates have often been based on historical charges. That approach has introduced massive cross subsidies that reimburse some services generously and pay far below costs for others, leading to excess supply for well-reimbursed services and inadequate

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delivery and innovation for poorly reimbursed ones. Government and insurance companies must be realistic and scientific in their costing and reimbursement rates. Rates should be such that quality is not affected/enhanced and patient safety is not compromised.

Accurately measuring costs and outcomes is the single most powerful lever we have today for transforming the economics of health care. As health care leaders obtain more accurate and appropriate costing numbers, they can make bold and politically difficult decisions to lower costs while sustaining or improving outcomes. Accurate costing also unlocks a whole cascade of opportunities, such as process improvement, better organization of care, and new reimbursement approaches that will accelerate the pace of innovation and value creation. We are struck by the sheer size of the opportunity to reduce the cost of health care delivery with no sacrifice in outcomes. Accurate measurement of costs and outcomes is the previously hidden secret for solving the health care cost crisis.

AHMEDABAD MEDICAL ASSOCIATION HALL DONATION AND DEPOSIT CHART

MONTHLY NEWS BULLETIN ■

Effect from 1-4-2016 Phone : 26588775 Office Time : 2 to 6 p.m. Dr. R. M. Fozdar Hall (capacity 248 Seats)

	Others	members
Hall Deposit (Refundable)	Rs. 5,000-00	Rs. 5,000-00
Dr. R. M. Fozdar Hall (For 3 hours) Non A.C.	Rs. 4,500-00	Rs. 3,500-00
Extra Charges for 1 hour (Extra charges limit upto 3 hours)	Rs. 800-00	Rs. 700-00
A.C. Charges (For 3 hours)	Rs. 4,000-00	Rs. 3,500-00
(Extra Charges 1 hour) A.C.	Rs. 1,200-00	Rs. 1,000-00
Dr. R.M. Fozdar Hall Full Day (9 a.m. to 7 p.m.) Non A.C.	Rs. 11,000-00	Rs. 9,000-00
A.C. Full Day - Dr. R. M. Fozdar Hall	Rs. 11,000-00	Rs. 9,000-00

OPEN GROUND WITH Dr. R. M. Fozdar Hall Rs. 5,000-00 Rs. 4,000-00 For Lunch / Dinner For Refreshment Rs. 1,200-00 Rs. 1000-00 Cleaning + Electric Rs. 700-00 Rs. 600-00

JAGMOHAN PARIKH HALL 1ST FLOOR (Capacity 100 Chairs)

Hall Deposit (Refundable)	Rs. 4,000-00	Rs. 4,000-00
J. P. Hall (For 3 hours) Non A.C.	Rs. 3,000-00	Rs. 2,500-00
Extra charges for 1 hour (Extra charges limit upto 3 hours)	Rs. 700-00	Rs. 600-00
A.C. Charges (For 3 hours)	Rs. 2,000-00	Rs. 1,500-00
(Extra charges 1 hours) A.C.	Rs. 600-00	Rs. 500-00
J. P. Hall Full day 9 a.m. to 7 p.m. (Non A.C.)	Rs. 7,000-00	Rs. 6,000-00
J. P. Hall A.C. Full Day	Rs. 6,500-00	Rs. 5,500-00

OPEN GROUND WITH DR. J. P. HALL

For Lunch / Dinner	Rs. 2	2,500-00	Rs. 2	2,000-00
For Refreshment	Rs.	700-00	Rs.	600-00
Cleaning + Electric	Rs.	500-00	Rs.	400-00

Dr. R. M. Fozdar Hall, J.P. Hall & Open Ground is not permitted for following purpose. Political programme Music programme (Professional) Marriage & Reception Event

Token Rates applicable for:

• GSB • IMA • S.S.S. • P.P.S. • N.S.S.S. • Health Scheme • Ladies Club

RATES FOR ADVERTISEMENT IN AMA BULLETIN

WITH EFFECT FROM 5-6-2013				
PARTICULARS	AMA MEMBER	GROUP MEMBER	NON MEMBER CORPORATE HOSP.	
Last Cover Page (Colour)	Rs. 10000	Rs. 11000	Rs. 12000	
Inside Cover Page Total 4 in (Colour)	Rs. 8000	Rs. 9000	Rs. 10000	
Center Page - the Rates are per page (Colour)	Rs. 8000	Rs. 9000	Rs. 10000	
Full Page Colour	Rs. 5500	Rs. 7000	Rs. 9000	
Full Page Black & White	Rs. 3000	Rs. 6000	Rs. 8000	
Half Page B/W.	Rs. 2000	Rs. 4000	Rs. 6000	
Quarter Page B/W.	Rs. 1000	Rs. 1500	Rs. 2000	

(Minimum rates, in case of more then one proposal higher one will be considered) Size of Bulletin

Full Page 18x12 cm Half Page 9x12 cm Qtr. Page 9x6 cm

- For One year Advertisement 15% Discount For Six Month Advertisement 10% Discount
- Please Send your Advertisement in CDR / JPG Format only at AMA before the Date.
- Please Send vour Advertisement Before Dt. of 15th each Month.

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EMERGENCY				
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police, Fire	108			
Police	100			
Fire	101			
Ambulance	102			
POLICE				
Police Control Room	25630100			
Police Commissioner	25633636			

P.R.O. To Commissioner......25633333 Navrangpura......26563711 Saherkotda......22111632

POLICE STATIONS			
Amraiwadi	22770280		
Khadia	22142828		
Bapunagar	22700585		
Danilimda	25320153		
Dariapur	22160906		
Ellisbridge	26578202		
Ghatlodia	27489127		
Gomtipur	22941921		
Haveli	25392647		
Kagdapith			
Kalupur	22167530		
Karanj	25507580		
Madhavpura	25632100		
Maninagar	25460089		
Meghaninagar	22681555		
Naranpura			
Naroda	22821480		
Navrangpura	26440698		
Odhav	22871091		
Rakhial	22743609		
Sabarmati	27517887		
Saherkotda	22927072		
Sardarnagar	22864345		
Satellite	26860333		
Shahibaug	22868025		
Shahpur	25600545		
Sola Police Station	27664590		
Vatva	25710074		

Vatva G1DC	25830004
Vejalpur	26810614
Women's Police Station	25507967
FIRE STATIONS	
Gomtipur	22776996
Jamalpur	25397959
Jashodanagar	32981439
Manianagar	
Naroda	22200715
Odhav	22875434
Panchkuva	22120388
Sabarmati	
Chief Fire Officer HQ	
TELEPHONE SERVI	CES
General Inquiry	
Morning Alarm	116 + Time
Fault Repair	
Exchange C	ode + 2198
BSNL Customer	
Service Centre	
(Land Line)	1500
BSNL Customer	
Service Centre	
(Mobile)9	426024365
BSNL Phonogram /	
(India/International)	
BSNL Trunk Booking	1580
BSNL Trunk Booking	
International	1586
BSNL - Railwaypura	22124660
Air Tel - Ashram Road	
98	898954321
Hutch Ltd	
Navrangpura98	825098250
Idea Cellular Ltd.	
- Stadium98	824012345
Reliance	
Infocomm Ltd	3033////
Tata Teleservices	270001 21
Ltd - Ellisbridge92 AMBULANCE SERV	
Ambulance - Danapith	
Ambulance - Danapiun	∠∠14040⊃